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October 18, 1996

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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF SECRETARY

BY HAND DELIVERY

Mr. William F. Caton Acting Secretary Federal Communications Commission DOCKET FILE COPY ORIGINAL 1919 M Street, N.W. Room 222 Washington, D.C. 20554

In the Matter of Amendment of Section 73.202(b) Table of Allotments FM Broadcast Stations, Adobe Broadcasting of Red Bluff Red Bluff, California MM Docket No.:

Dear Mr. Caton:

Transmitted herewith on behalf of Adobe Broadcasting of Red Bluff are an original and four (4) copies of a "Petition for Rulemaking" as directed to the Allocations Branch.

Should any additional information be required, please contact this office.

Very truly yours

Henry)E. Crawford

Counsel for

Adobe Broadcasting of Red Bluff

The Allocations Branch CC:

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In the Matter of)	MM Docket No	
Amendment of Section 73.202(b) Table of Allotments FM Broadcast Stations Red Bluff, California))))	RM No	

To: The Allocations Branch
Policy and Rules Division
Mass Media Bureau

PETITION FOR RULEMAKING

Adobe Broadcasting of Red Bluff ("Adobe Broadcasting"), by counsel, hereby petitions the Federal Communications Commission for the initiation of a rulemaking proceeding to amend the FM Table of Allotments, Section 73.202 of the Commission's Rules, to assign FM Channel 221A to the community of Red Bluff, California, as follows:

City	Present	Proposed		
Red Bluff, California	239B, 274C2	221A , 239B, 274C2		

1. As indicated in the attached Engineering Statement (attached hereto as Exhibit 1), Channel 221A can be assigned to Red Bluff in complete compliance with the Commission's distance separation requirements as contained in 47 CFR §73.207. The reference coordinates of 40-12-37 N 122-26-48 W will throw a 70 dbu, city-grade contour over the entire city of Red Bluff. Additionally, there is a wide area available for placing an appropriate transmitter.

- 2. Red Bluff is a city located in Tehama county, California. According to the 1997 Rand McNally Atlas, Red Bluff has a population of 12,363 persons. Red Bluff is located on Interstate 5 approximately 30 miles south of Redding, California. The city has its own municipal airport, several businesses and a high school. The proposed channel would represent Red Bluff's fourth local aural service and its third FM. Therefore, the public interest will be served by the assignment of Channel 221A to Red Bluff, California.
- 3. If the Commission assigns Channel 221A to Red Bluff, California, Adobe Broadcasting will apply for a construction permit and will construct a new facility upon award of that permit.

WHEREFORE, in accordance with the above, Adobe Broadcasting of Red Bluff respectfully requests that Channel 221A be assigned to Red Bluff, California.

October 18, 1996

Law Offices of Henry E. Crawford, Esq. 1150 Connecticut Avenue, N.W. Suite 900 Washington, D.C. 20036 (202) 862-4395 Respectfully Submitted,

Adobe Broadcasting of Red Bluff

Its Attorney

Adobe Broadcasting of Red Bluff Petition for Rulemaking October 18, 1996

EXHIBIT 1

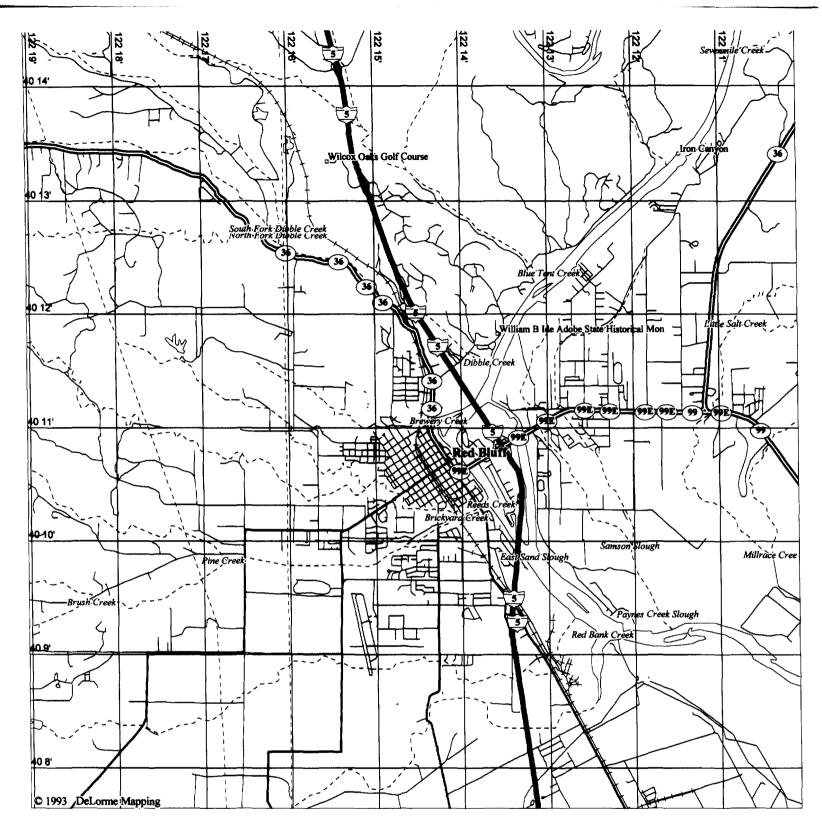
Ch.221A@Red Bluff CA

Red Bluff CA Ch. 221A Study

REFERENCE 40 12 37 N 122 26 48 W

CLASS = A Current Spacings DISPLAY DATES
DATA 09-27-96
SEARCH 10-17-96

122 26	48 		Channel 221 - 92.1 MHz						
Call		Channel	Location		Dist	Azi	FCC	Margin	
KCHO	LI	219B	Chico	CA	68.52	114.0	69.0	-0.48	
KREDFM	LI	222C1	Eureka	CA	141.63	294.5	133.0	8.63	
AD224	AD	224A	Shasta Lake City	CA	56.91	6.3	31.0	25.91	
KEGR	LI	274C2	Red Bluff	CA	45.07	70.4	15.0	30.07	
AP220	AP	220A	McCloud	CA	121.34	8.2	72.0	49.34	
KLRS	LI	224A	Chico	CA.	83.14	122.4	31.0	52.14	
AD222	AD	222C2	Susanville	CA	161.71	79.7	106.0	55.71	
AP220	AP	220A	McCloud	CA	127.80	9.5	72.0	55.80	
KLVR	LI	220B	Santa Rosa	CA	171.85	185.3	113.0	58.85	
KZYZ	LI	218B1	Willits	CA	120.85	215.8	48.0	72.85	
KZSA	LI	221A	Placerville	CA	218.29	138.9	115.0	103.29	
KZPN	LI	218A	Bayside	CA	148.41	298.0	31.0	117.41	
KGBY	LI	223B	Sacramento	CA	186.64	153.2	69.0	117.64	
KMFBFM	LI	224A	Mendocino	CA	149.50	230.2	31.0	118.50	
KZPN.A	ΑP	218A	Bayside	CA	151.20	296.0	31.0	120.20	
KSRN	LI	221A	Sparks	NV	236.98	106.3	115.0	121.98	
KLADFM	LI	223C	Klamath Falls	OR	220.39	17.7	95.0	125.39	



LEGEND

State Route

□ Geo Feature

♦ Town, Small City

• - -

Interstate, Turnpike
Population Center

____ Street, Road

____ Hwy Ramp

____ Major Street/Road

Interstate Highway

State Route

+++ Railroad

____ River

___ Intermittent River

___ Airfield

--- Utility (powerline)

Land Mass

Scale 1:62,500 (at center)

1 Miles

2 KM

City of Red Bluff,CA (pop. 12,363 per

Mag 13.00

Thu Oct 17 13:45:59 1996

CERTIFICATE OF SERVICE

I, Henry E. Crawford, do hereby certify that copies of the foregoing Petition for Rulemaking have been served by United States mail, postage prepaid this 18th day of October, 1996 upon the following:

> *Sharon P. McDonald Allocations Branch, Mass Media Bureau Federal Communications Commission 2000 M Street, N.W., 5th Floor Washington, D.C. 20554

*Hand Delivered

Henry E. Crawford